

Traders Nation Tear Sheet

Traditional & Internet Broadcasting Information

Mainstream Financial Media - The Traders Nation^(tm) Network



Presented by:
Desert Son Media Corp.
Traders Nation^(tm)
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Television - Radio - Internet. The Shows. The Reach.

Traders Nation -- Television, Radio and Internet *Significant Broadcast Reach*

Broadcast Reach / Commercial Software Platforms

-- Desert Son Media Corp is parent to Traders Nation. We're not new to media. In fact, we've been in the media business since 1989. We are a bona fide broadcaster that houses our own media agency, and full production facility that will get your company or your clients directly onto national networks.

-- Traders Nation Television, the show that started it all, is syndicated across Access Media Group TV Network which consists of 155 affiliates and station clearances nation-wide reaching 20 million homes.

-- Traders Nation is currently syndicated online with 10 times more financial web sites that carry our network of shows than anyone else.

-- Traders Nation is the only financial talk show listed under the radio selection as a pre-load in Apple's iTunes software, can be found in Real Media's European platform, Leplayer's video on demand software, and heard exclusively on MicrocapFeed's trading platform.

-- TradersNation.com is the developer of ProXstream(tm) a feature-rich media player for the active trader. Traders can now access alerts, news, quotes, SEC filings, charts, free level II and a variety of interviews that are fresh right from the Traders Nation(TM) studios.

-- Nowhere else can a company be discussed next to the who's who in the smallcap financial content and broadcasting area. Guests on Traders Nation have been: Steve Forbes -- president and CEO of Forbes Inc., editor-in-chief of Forbes Magazine, and Republican candidate for president, Willie Nelson -- Country Music Legend, Dave Kansas -- Editor of The Wall Street Journal Money & Investing section, Steve Doocy -- Co-host Fox & Friends, Ken Fisher -- Forbes columnist and book author and the list goes on!

Television - Radio - Internet. The Reach.

Traders Nation -- Television, Radio and Internet Significant Broadcast Reach

Rank / Designated Market Area / Station

1 New York WRNN	41 Harrisburg-Lncstr-Leb-York WGCB	86 Chattanooga WDNN
2 Los Angeles KHIZ	42 Norfolk-Portsmth-Newpt Nws WPHL	89 South Bend-Elkhart WNDU
2 Los Angeles KZSW	43 Las Vegas KHMP-LP	90 Jackson, MS WXMS
3 Chicago WEDE	43 Las Vegas KLAS	93 Colorado Springs-Pueblo KSPK
4 Philadelphia WBPH	44 Albuquerque-Santa Fe KWEM	94 Baton Rouge WBRZ
8 Atlanta WATC	44 Albuquerque-Santa Fe KCHF	94 Baton Rouge WBTR
9 Washington, DC (Hagrstwn) WJAL	44 Albuquerque-Santa Fe KTVS-LP	98 El Paso (Las Cruces) KSCE
11 Detroit WLPC	46 Greensboro-H.Point-W.Salem WGSR	99 Johnstown-Altoona-St Colge W13BY
11 Detroit WDIV	47 Memphis WBII	102 Ft. Smith-Fay-Sprngdl-Rgrs KSBN
12 Phoenix (Prescott) KKAX	48 Louisville, KY W06AY	103 Myrtle Beach-Florence WZFL
13 Tampa-St. Pete (Sarasota) WHRT	48 Louisville, KY WBKI	112 Lansing WHTV
14 Seattle-Tacoma KING/KONG	48 Louisville, KY WHAN	113 Boise KNIN
15 Minneapolis-St. Paul KSTC	48 Louisville, KY WVHF	114 Sioux Falls(Mitchell) KCPO
16 Miami-Ft. Lauderdale W10CQ	48 Louisville, KY WDRB	114 Sioux Falls(Mitchell) KSCB
17 Cleveland-Akron (Canton) WIVM/WIVN	49 Jacksonville WJXE	115 Augusta WBPI
18 Denver ALTITUDE SP COMCAST	53 New Orleans WSTY	118 Montgomery-Selma WDH TV 61
19 Orlando-Daytona Bch-Melbrn WLCB	54 Wilkes Barre-Scranton WYLN	118 Montgomery-Selma WKNI
19 Orlando-Daytona Bch-Melbrn WSCF	55 Fresno-Visalia KAIL-DT	120 Eugene KORY
22 Pittsburgh WBGN	55 Fresno-Visalia KGMC	122 SantaBarbra-SanMar-SanLuOb KCCE
23 Portland, OR K26GL	55 Fresno-Visalia KSDI	123 Lafayette, LA KDCG
23 Portland, OR K61CC	56 Albany-Schenectady-Troy CBL	125 Bakersfield KGET
23 Portland, OR KORS-CA	56 Albany-Schenectady-Troy HTVN	127 La Crosse-Eau Claire WKBT
26 Indianapolis WREP	57 Little Rock-Pine Bluff KJLR	129 Corpus Christi KTOV
27 San Diego KOXM	57 Little Rock-Pine Bluff KVTN	131 Amarillo KCIT
28 Raleigh-Durham (Fayetteville) WAUG	58 Knoxville WMAK	131 Amarillo KFDA
29 Hartford & New Haven WESA	62 Dayton WRCX	132 Rockford WRDH
29 Hartford & New Haven WUVN	60 Tulsa KGEB	136 Monroe-El Dorado KEJB
28 Raleigh-Durham (Fayetteville) WHFL	64 Lexington TV 10	137 Columbia-Jefferson City KNLJ
29 Hartford & New Haven WRNT/WESA	64 Lexington WOBZ	140 Medford-Klamath Falls KBSC
30 Nashville WCKJ	65 Charleston-Huntington KGPT	143 Sioux City KTIV
30 Nashville WTVF DT	66 Flint-Saginaw-Bay City WJRT-DT	145 Joplin-Pittsburg KJPX
31 Kansas City KCWE	66 Flint-Saginaw-Bay City WNEM	149 Wichita Falls & Lawton CFNT
32 Columbus, OH WSOT	67 Roanoke-Lynchburg WDRL	146 Albany, GA WTOL
33 Cincinnati WOTH	67 Roanoke-Lynchburg WDRG	147 Salisbury WRDE
33 Cincinnati WBQC	68 Tucson (Sierra Vista) K33CG	150 Anchorage K17HL
34 Milwaukee WVCY	69 Wichita-Hutchinson Plus KGPT	152 Bangor WBGR-LP
35 Salt Lake City KCSG	69 Wichita-Hutchinson Plus KCTU	155 Bluefield-Beckley-Oak Hill WCIR-LP
35 Salt Lake City KTMW	71 Des Moines-Ames KDOA	155 Bluefield-Beckley-Oak Hill WVVA
36 Greenville-Spart-Ashevil-And WAEN	73 Honolulu KWHE	157 Odessa-Midland KPEJ
38 West Palm Beach-Ft. Pierce WHDT	72 Toledo WMNT	160 Biloxi-Gulfport WKFI
38 West Palm Beach-Ft. Pierce WWCI	74 Springfield, MO KTKO	160 Biloxi-Gulfport WKFK-LP
39 Grand Rapids-Kalmzoo-B.Crk WLLA	75 Omaha WOWT	162 Gainesville WGFL
39 Grand Rapids-Kalmzoo-B.Crk WMKG	74 Springfield, MO K26-TV/XL7TV	164 Abilene-Sweetwater KXVA
40 Birmingham (Ann, Tusc) WAYS	74 Springfield, MO KNLC	166 Clarksburg-Weston WVFX
40 Birmingham (Ann, Tusc) WBO TV	76 Portland-Auburn KRHP	169 Utica WISF
40 Birmingham (Ann, Tusc) WKXS	80 Syracuse WNYI	172 Dothan WJJA
40 Birmingham (Ann, Tusc) WOIL	82 Shreveport KNTS	172 Dothan WTVY
40 Birmingham (Ann, Tusc) WUOA	83 Huntsville-Decatur (Flor) WYLE	175 Rapid City KOTA
40 Birmingham (Ann, Tusc) WVUA	83 Huntsville-Decatur (Flor) WBCF	184 Greenwood-Greenville WEBU
	83 Huntsville-Decatur (Flor) WJAF	193 Eureka KGEC
		193 Twin Falls KIDA
		197 San Angelo KIDY
		204 Victoria KXTS
		999 Virgin Islands WCVI
		NA Sky Angel National